



Portfolio.

about me.

landscape.

projects.

experiences.

Hello, I'm Elisa MAGNAN !

An ISIPCA-trained perfumer with experience in fragrance creation and evaluation who has worked in composition houses and on brief-driven development projects with freelance experience in regulatory compliance and quality control.

@elisaMAGNAN



Content

- 01** My education
- 02** Personnal skills
- 03** US Fragrance landscape

@elisaMAGNAN

- 05** Work experiences
- 06** Contacts
- 07** Sources

04 Project portfolio

Project 1 - End-to-end
fragrance developpement :
Silk musk
Project 2 - Fruity fragrance :
Cherry

Project 3 - One note/
Natural
Project 4 - Vintage perfume
: reformulation Mitsouko -
Guerlain

My Education

I have developed a structured and detail-oriented approach that I later applied to perfumery thanks to a strong background in chemistry and analytical sciences.

Driven by a deep interest in scent creation, I pursued formal training in a perfumery school, where I built expertise in fragrance formulation, olfactive evaluation, and marketing.

ISIPCA

- Formulation and olfactory evaluation
- Organic analysis (GCO, MS-O, GC-MS)
- Product marketing
- Economic monitoring and market trend analysis

Université Côte d'Azur

- Analytical chemistry
- Reaction mechanisms
- Structural elucidation / Molecular understanding
- Certificate in Introductory Chemistry Research



Personal Skills

AUTONOMY & INITIATIVE

Self-directed trend research across socials media and international industry press before being asked to.

STRATEGIC THINKING

Ability to move from market observation to creative brief to formulated response, connecting the dots between consumer need and olfactory answer.

ADAPTABILITY

Comfortable across creative, technical and regulatory environments, equally at ease with a brief and an IFRA dossier.

OLFACTIVE CULTURAL AWARENESS

Ability to analyze fragrance through a cross-cultural lens, understanding the influence of geography, climate and heritage on olfactory preferences

METICULOUS

Formulation precision combined with regulatory rigour, a scent that doesn't comply is a scent that doesn't exist.



US Fragrance Landscape

How Gen Z is reshaping fragrance consumption



Solid perfume



Body / hair mist



Microencapsulation



Water-based

Fragrance shifts from a statement to an experience, requiring new approaches in formulation and application.

US Fragrance Landscape

Key directions shaping scent creation

The US market is shifting toward more intimate and realistic fragrances, with consumers favoring subtle, close-to-skin scents over strong projection.

However, performance remains essential, with a growing expectation for long-lasting fragrances that do not rely on intensity but on persistence over time.

@elisaMAGNAN

Single Note

Clarity and simplicity
→ One readable accord

Natural Transparency

Identifiable raw
materials
→ Focus on naturals

Skin Scent

Close-to-skin
fragrances
→ Musks, soft
diffusion

Fruity Realism - berry scents

Juicy, natural fruit
profiles
→ Texture, avoid candy

Portfolio.

about me. landscape. **projects.** experiences.

Projects



Project 1 - Silk musk

The rise of skin scents reflects a shift toward intimate, close-to-skin fragrances focused on comfort and personal experience. This evolution positions fragrance as a daily ritual, favoring minimalist compositions, soft musks and clean accords. The brief was to translate this into a scent inspired by purification, capturing the soft, tactile sensation of washed silk.

What problem was I solving ?

Creating a fragrance that remains subtle and close to the skin, while still expressing texture, cleanliness and emotional depth without relying on projection or intensity.

How did I solve it ?

- Used aldehydes and soft diffusion to recreate clean air and light
- Built a soap accord with transparent florals to evoke washed silk
- Introduced iris and powdery notes for texture
- Anchored the fragrance with skin musks and white amber
- Controlled projection to keep the scent close to the skin



Project 2 - Cherry

The rise of fruity realism, driven by social media, reflects a shift toward more authentic fruit experiences, with consumers favoring juicy, textured and less artificial profiles over traditional candy-like interpretations.

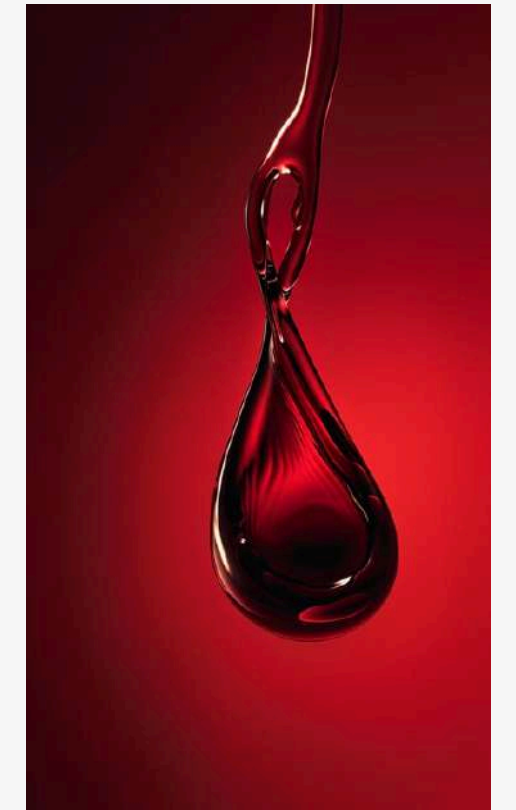


What problem was I solving?

Balancing a realistic cherry profile with controlled sweetness and structure, while avoiding synthetic or overly almond-dominant effects.

How did I solve it?

- Built around the contrast between juicy cherry flesh and pit (Benzaldehyde)
- Reconstructed the fruit through fresh and fruity facets (cis-3-Hexenol, Ethyl Butyrate)
- Developed roundness and texture using lactonic materials (γ -Lactones)
- Controlled sweetness to maintain a natural and wearable profile (Ethyl Maltol, Vanillin)
- Structured the evolution from fresh opening to a warm, soft base



Project 3 - Natural fig

The demand for naturality and transparency is driving a shift toward fragrances built around identifiable raw materials rather than abstract accords. At the same time, the rise of single-note compositions requires clarity, realism and structure.

The objective was to create a 100% natural fig accord that remains true to the material while delivering a balanced and complete olfactory profile.

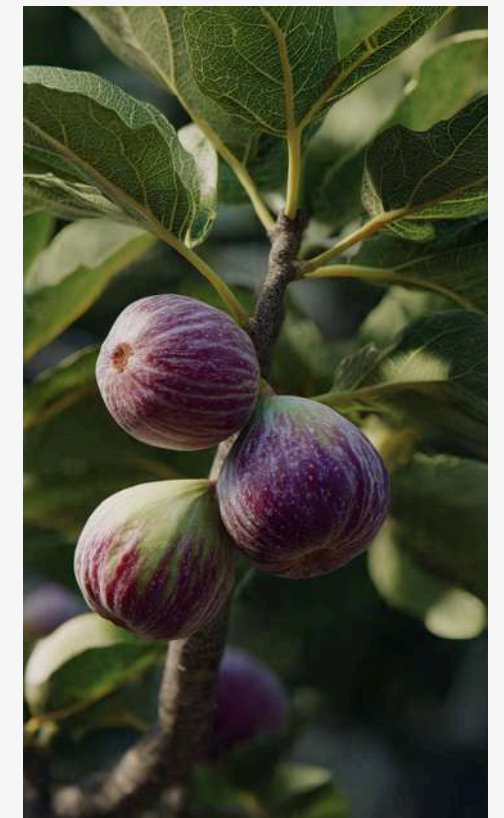


What problem was I solving?

Translating the complexity of fig, green, milky, slightly fermented, using only natural or naturally derived materials, while keeping clarity and realism.

How did I solve it?

- Constructed a green opening using hexenol derivatives and aromatic natural materials
- Built the fruit using natural lactones and ionones to recreate the creamy and pulpy texture
- Added spicy freshness (cardamom) to avoid flatness
- Created depth with davana and wine lees effect to bring a slightly fermented nuance
- Controlled sweetness using low dosage maltol to maintain naturality



Project 4 - Vintage perfume

The renewed interest in vintage fragrances reflects a growing appreciation for complex, structured compositions such as chypres. However, many of these iconic formulas rely on raw materials that are now heavily restricted, requiring reformulation while preserving their original identity.



What problem was I solving?

Maintaining the depth, contrast, and signature of a classic chypre structure while adapting to regulatory restrictions, particularly the limitation of oakmoss.

How did I solve it?

- Replaced restricted animalic materials (civet, castoreum, costus) with a combination of modern musks and reconstructed leather accords to preserve warmth and sensuality.
- Rebuilt the mossy structure using Evernyl combined with patchouli and woody notes to maintain depth.
- Adjusted spicy materials to comply with allergen restrictions while retaining the original vibrancy.
- Overall, the formula was rebalanced to respect current IFRA standards while preserving the richness and complexity of the original composition.



Work. Experience



Galimard Paris – Fragrance Evaluation & Creation (Apprenticeship)

- Formulated bespoke fragrances for creative projects including fashion shows and independent brand launches
- Translated client briefs into structured fragrance accords with clear olfactive direction
- Guided a diverse client base (5000+ individuals) in creating personalized fragrances through olfactive evaluation and raw material selection
- Advised on dosage, balance, and composition based on individual preferences

@elisaMAGNAN

MD Fragrances – Fragrance Evaluation & Formulation (Internship)

- Formulated perfume accords using natural raw materials and synthetic ingredients
- Evaluated fragrance compositions across both natural and synthetic bases
- Developed a strong understanding of raw material behavior and interactions
- Adjusted compositions based on olfactive performance, balance, and stability
- Performed precise weighing of raw materials to ensure formulation accuracy and reproducibility



I am currently looking for a creative role where I can contribute to building a fragrance identity from the ground up.

If my work resonates with your vision, I would love to connect.

Physical samples available on request :

- email : magnan.elisa@gmail.com
- LinkedIn : <https://www.linkedin.com/in/elisa-magnan-4880811a3/>

Portfolio.

Sources

about me. landscape. projects. experiences.



- <https://www.linkedin.com/pulse/fragrance-frontlines-market-moves-global-trends-scents-karen-marin-alile/?trackingId=fw%2B5tcWpTlecYUQk2cmeiA%3D%3D>
- <https://www.premiumbeautynews.com/fr/etats-unis-coup-de-projecteur-sur,25709>
- <https://www.linkedin.com/pulse/fragrance-frontlines-market-moves-global-trends-scents-karen-marin-alile/?trackingId=fw%2B5tcWpTlecYUQk2cmeiA%3D%3D>
- <https://www.beautyjulia.com/fr/blog/les-nouveaux-parfums-2026-pour-hommes-et-femmes-qui-marqueront-la-tendance-n238>
- <https://www.fragrantica.fr/news/Quelles-sont-les-tendances-de-2026-Christophe-Laudamiel-et-Alex-Wiltschko-parlent-du-parfum-et-de-l-IA-7743.html>
- <https://www.vogue.fr/article/tendances-beaute-2026>